



H. L. McCrorey YMCA  
3801 Beatties Ford Road  
Charlotte, NC 28216

18th annual martin luther king, jr.  
prayer breakfast

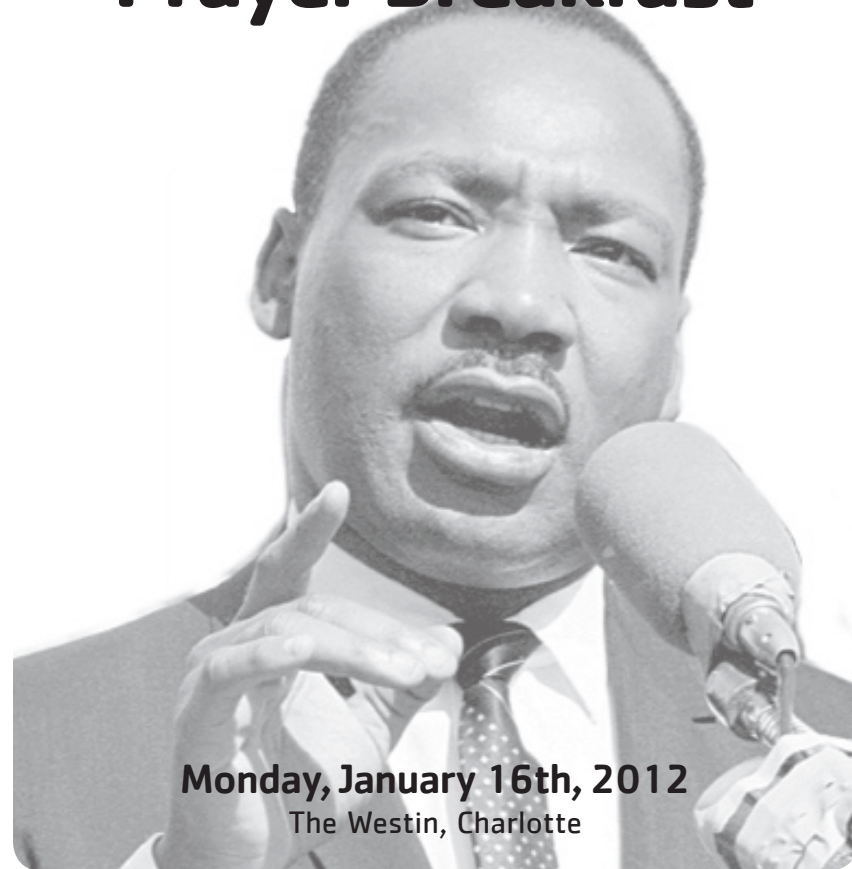


YMCA Mission: To put Christian principles into practice through programs that build healthy spirit, mind and body for all.



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

H. L. MCCROREY FAMILY YMCA 18TH ANNUAL  
**Martin Luther King, Jr.  
Prayer Breakfast**



**Monday, January 16th, 2012**  
The Westin, Charlotte

# 18th Annual Martin Luther King, Jr.

## Prayer Breakfast

The Westin | 601 South College Street  
Monday, January 16th  
7:00 AM

Keynote Speaker: Bishop Vashti McKenzie

Since its inception in 1993, our annual breakfast honoring the legacy of Dr. Martin Luther King, Jr. has grown into a “beautiful symphony of brotherhood.” Attendance at this breakfast has grown from 200 people to more than 1000. The proceeds from this event provide scholarships for deserving individuals and families to participate in programs and activities at the H.L. McCrorey Family YMCA.

Please indicate the level at which you or your company would like to participate.

- Presenting** **\$25,000**
- Responsibility Sponsor** **\$15,000**
- Caring Sponsor** **\$5,000**
- Respect Sponsor** **\$2,500**
- Faith Sponsor** **\$1,200**
- Honesty Sponsor** **\$700**
- Other \$** \_\_\_\_\_

Contact Person \_\_\_\_\_

Organization or Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Please copy this agreement and mail the original and check payable to:

H. L. McCrorey Family YMCA  
3801 Beatties Ford Road | Charlotte, NC 28216  
Attn: Al Austin  
Phone: 704/716-6506, Fax: 704/716-6501  
al.austin@ymccharlotte.org

## EARLY BIRD SPONSORSHIP LEVELS

### Presenting Sponsor

**\$25,000**

- Premiere Seating – (3) tables of ten
- Two minutes of speaking time for company official address to guest
- Recognition on promotional materials
- Company logo included on event banners in YMCA location
- Prominent recognition on event video
- Opportunity for literature and/or take-aways at each place setting (sponsor provided)
  - Table signage recognition
  - Recognition on program cover
  - 2 full page color ads
  - Only 2 opportunities available
- Recognition in McCrorey YMCA branch

### Responsibility Sponsor

**\$15,000**

- One-page color ad in program
- Prominent logo recognition in event program
- Premium seating of two (2) tables of ten
  - Table signage recognition
- Recognition in McCrorey YMCA branch
- Only 3 opportunities available

### Caring Sponsor

**\$5,000**

- Logo included in event program
- Recognition on event video
- Premiere seating of two (2) tables of ten
  - Table signage recognition
- Recognition in McCrorey YMCA branch

### Respect Sponsor

**\$2,500**

- Company name listed in program
- Company name listed on event video
- Reserved seating - one (1) table of ten
  - Table signage recognition
- Recognition in McCrorey YMCA branch

### Faith Sponsor

**\$1,200**

- Company name listed in program
  - One (1) table of ten
  - Table signage recognition

### Honesty Sponsor

**\$700**

- Reserved seating for five (5)
- Program listing in event book